



Prudential

California Realty

NEWS

FOR IMMEDIATE RELEASE

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Prudential California Realty Rewards Outstanding Alameda County Teachers

Sales Agents and Employees Grant 75 Northern California Teachers \$42,529

PLEASANTON, Calif. – June 10, 2009 – The Prudential California Realty Education Foundation honored 75 Northern California public school teachers for their outstanding achievements by awarding \$42,529 in grants during May. Families, peers, community leaders and Prudential California agents honored the teachers at the annual event held in Walnut Creek on May 15 and in San Mateo on May 29.

Founded in 1992 and inspired by David Cobo, Prudential California Realty’s chairman of the board and a former educator himself, the Education Foundation has awarded more than \$700,000 in grants to 1,228 exceptional elementary, middle and high school teachers since its inception.

“The grantees are teachers who made an exceptional contribution to their students during the past year,” said Cobo. “This is our opportunity to acknowledge their effort with grants that will help them continue their good work,” he added.

Alameda County Education Foundation 2009 Grantees:

| | | |
|----------------------|---|--|
| Berkeley | <i>Claire Dugan Karen Wells</i> | Cragmont Elementary Berkeley High School |
| Castro Valley | <i>Maura Chermack Jill Creedon Martina Foy Martin Giles Natasha Leung Kathleen Lloyd Monica Torres April Wong Patricia Wright</i> | Proctor Elementary School Proctor Elementary School Creekside Middle Canyon Middle School Jensen Ranch Elementary Creekside Middle Jensen Ranch Elementary Canyon Middle School Canyon Middle School |
| Hayward | <i>Cinda Conefry</i> | East Avenue |

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|--------------------|---|--|
| Livermore | <i>Diane Knox</i> <i>Lisa Ornelas</i> | Joe Michell Emma C. Smith Elementary |
| Oakland | <i>Kathleen Buty</i> <i>Robert Jue</i> <i>Dennis Kohles</i> | Montclair Elementary School Montclair Elementary Bishop O'Dowd High School |
| Pleasanton | <i>Michelle VerKuilen</i> | Vintage Hills Elementary |
| San Lorenzo | <i>Cassandra Torrez</i> | Bohannon Middle School |

David Cobo, Chairman and Ed Krafchow, president & CEO of Prudential California Realty, founded the Education Foundation, which is committed to the process of seeking out worthy candidates as grant recipients. Defined standards facilitate the selection process. Each year, grants are awarded to teachers who have been selected through an intense selection process by peers, principals, students, parents and other teachers.

This year, each teacher received nearly \$600 which they can use however they like. The Education Foundation grants do not come from corporate funds, but directly from the personal donations of the agents, owners, managers and staff as a way of acknowledging and thanking teachers in their communities.

Grantees for 2009 included teachers in the following counties: Alameda, Contra Costa, Placer, Sacramento, San Francisco, San Joaquin, San Mateo, Solano and Sonoma.

About Prudential California Realty:

Founded in 1887 as Mason-McDuffie Real Estate and transitioning to the Prudential name in 1997, Prudential California is a leading innovator of real estate technology solutions to its agents and clients. Prudential California Realty provides comprehensive real estate solutions when buying, selling and owning a home with more than 6,500 transactions and \$3 billion in annual sales for 2008. The company offers consumers full MLS access to home listings through its website www.PruRealty.com. Owned by David Cobo and Ed Krafchow, the organization cumulatively has more than 1,500 agents and 40 offices. Prudential CA/NV is an independently owned and operated member of the Prudential Real Estate Affiliates. Prudential Real Estate is ranked "Highest in Satisfaction for Home Sellers Among National Full Service Real Estate Firms," in J.D. Power and Associates' 2008 Home Buyer/Seller Study.

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